
Air in the realm of Art
by
Paasche



The DAWN OF ART

Airpainting by Vonce Kellar from the diorama restoration now in Hall C, Field Museum of Natural History, Chicago. The original drawings in the Cave of Gargas in Haute-Garonne, Southern France, illustrate the Beginning of Art and Religion in the Aurignacian Period (36,000 years ago).

AIR IN THE REALM OF ART is as old as History. The primitive superstitions that cradled the world's art held that to paint a thing was to bring it under one's influence. Thus, the initial act in bewitching a deer or an elephant was to draw its picture.

The mutilated hands were the first form of pictured mourning. The DAWN OF ART was thus also the Dawn of Religion and the first European Artist known to History applied his colors with Air. Art has progressed as we trace the handicrafts of the Ages; Egyptian, Grecian and other pagans worshipped their gods represented in statues and wall designs. Christian portrayal of Biblical stories gave us Sacred Art which led to the picturing of Kings and Queens—the first portraits of the Profane Art of the Renaissance.

The free, most constructive and natural art of simplicity, reality, and directness is the vogue of TODAY. American style is functional, linear and dynamic. Colors must be blended perfectly for accurate reproduction. The spirit of TODAY'S art is the making of practical and beautiful articles for daily use—productive—not abstract art. Modern Commercial Art must be made realistic to reach its highest illustrative value and this is best accomplished by the use of Air—under perfect control. But it has remained for Modern American invention and perfection of airbrushes to make possible the mastery of Air in the Realm of Art, so ably started by our European ancestor—the Cro-Magnon in his cave.

Paasche's ACCOMPLISHMENTS *in the* AIRPAINTING ART

THE perfecting of the Airbrush in the widest range of utility by J. A. Paasche has made possible a new technique in the Fine Arts, while in Industry, Paasche aircraftsmanship has set new finishing and decorative standards.

Because of his great interest in stimulating artistry in every form, Paasche Airpainting Contests have inspired a new vogue in art among the ranking artists of the nation who are accomplishing amazing results in new and creative Airdrawings, Airillustrating, Airdesigning, and Airpainting.

Visit the PAASCHE PERMANENT GALLERIES displaying remarkable specimens of Air paintings as produced by many of America's foremost Artists.



Airpainting in Color by Pearl Frush of J. A. Paasche, inventor of the Paasche line of Airdevices



A VISION OF

The Future

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A DE LUXE TRAILER FROM

Esquire

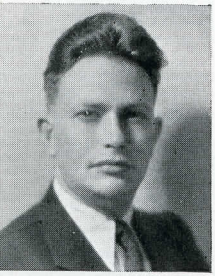
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REPRODUCED FROM AIRPAINTING BY

Radebaugh

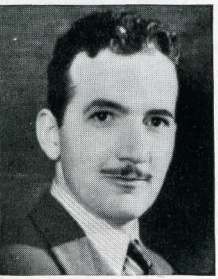
LEADING AIRPAINTING AUTHORITIES AND CONTRIBUTORS TO

Air in the Realm of Art



George W. Kadel

GEORGE W. KADEL, Artist and Airpainting Authority, is the Instructor in Advertising Art at Southern Methodist University and Director of Industrial Art in the Dallas, Texas, Schools. He is a practicing commercial artist conducting a private studio with a large clientele. A constant contributor to Art and Sign Magazines. He has conducted Airpainting classes in New York City (Grand Central Institute of Art), Philadelphia, Cincinnati, Chicago (including National Sign Conventions), Minneapolis, Milwaukee and many other cities. Students of Mr. Kadel airpainted many of the exhibits at the Texas Centennial. He reintroduced FLOCKING.



Walter F. Bomar

WALTER F. BOMAR from Ardmore, Oklahoma; studied in leading Art Institutes and soon became the Poster Director of the Chicago Tribune Advertising-Arts Department. His work is bold, dramatic and modern. The use of splendid colors is best exemplified in his airpainting of THE FARMER, shown at the top of Page 5. This excellent example of striking vision won the Grand Prize in the Second Paasche International Airpainting Contest in which it was the unanimous choice of the judges: Jay H. Brown, A. W. Duncan, Wm. A. Kittredge, Andrew E. Olsen, George Brown Petty, and Dudley Crafts Watson—a truly representative group of leading American Art Authorities.



James Z. Allen

JAMES ZELLERS ALLEN started his art career as the Art Director and Designer of children's furniture in Cannelton, Indiana. Coming to Chicago in 1937, he has successfully handled the Airpainting for many Stack-Goble Advertising accounts and has had other practical airpainting experience with the Vogue-Wright Studios and many free lance engagements, including blending designs for several Paint and Color companies. His versatility with all types of Paasche Art Airbrushes is best demonstrated by his work in conjunction with the edition of this brochure. The Paasche Coat of Arms (front cover) and the American Indian Study (Page 9) are by Mr. Allen. At the present time, he is Chicago's leading Airpainting Instructor.

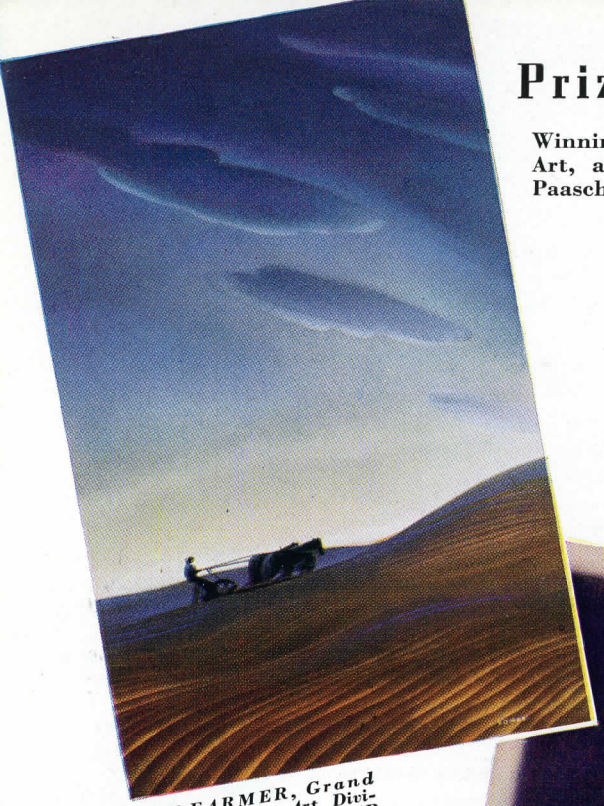


A. C. Radebaugh

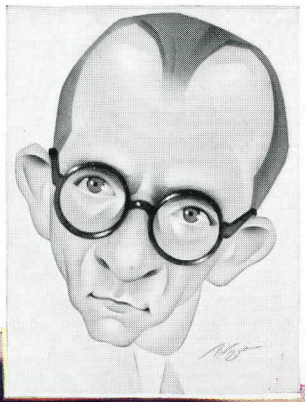
A. C. RADEBAUGH, started life in Coldwater, Michigan. His free-lance career in Grand Rapids and Chicago include the highly imaginative and stream-lined airpaintings that have appeared on covers of Fortune, Motor, Advertising Agency (Page 8, this brochure) as well as striking future designs in Esquire (the DeLuxe Trailers on Page 2) Saturday Evening Post, Colliers, Time, New Yorker, and many other leading magazines. His Airpaintings for United Air Lines, Nash, Graham-Paige, and Studebaker are a few examples of the brilliant work and unlimited vision of this young Airartist. Practically all of his famous Airpaintings were made with the Paasche Type H Airbrush and lately, Type ABG, The FINE ARTS Model.

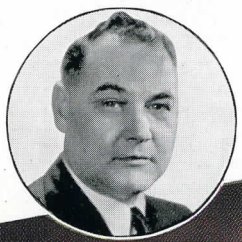
Prize Winners, All!

Winning examples of Airpainting, Poster Art, and Retouching skill from Second Paasche International Airpainting Contest.



THE FARMER, Grand Prize, Creative Art Division, by WALTER BOMAR







COFFEE URN: A Commercial Retouching by a master in his field, CHESTER A. CAMPBELL, a leading Chicago Artist and Retoucher. (Carnahan-Hanson Studios)

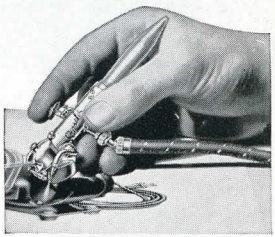
Theatrical Poster Airpainting by ROBERT HOWELL CLARK: A Hollywood Poster and Design Artist with a different technique—Self caricature above.



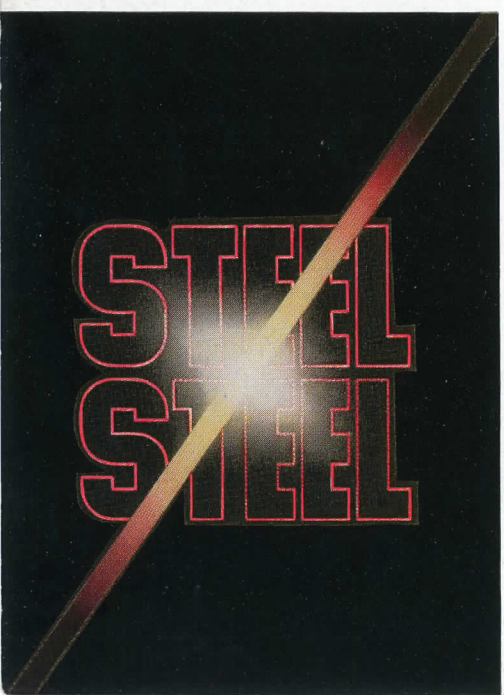
Type ABG Airbrush in leatherette case, complete with one dozen needles, tube of lubricant, screw driver, tweezers hanger, hose attachment nipple, and complete directions. . . . **$38.50**

Paasche TYPE ABG AIRBRUSH

Type ABG FINE ARTS AIRBRUSH is the latest development in Airbrush perfection. Paasche's answer to the demand of Creative Artists for the "finest hairline detail" in freehand drawing. This is the Airbrush for Architectural and Monumental Designing, Commercial Retouching, Professional Photographers, and the Art School Director. Will not clog with opaque colors, India ink, or thinned oils. Type ABG is adjustable for either Easel or Drawing Board positions. Ninety per cent of American Newspaper Retouchers use this type—some in constant use over thirty years. It is the indispensable Art Instrument of TODAY.



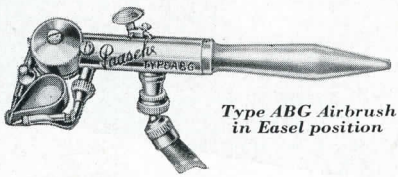
Type ABG in Drawing Board Position



EXTRA PARTS

Type ABG Needles, per dozen	$.75
Type ABG Color Spoon	2.50
Type HL240—⅛″—6-ft. length Airhose with screwtight couplings	1.21
Additional airhose, per foot	.085
HF21—¼″ pipe thread Airline valve	.75

Parts for the former type A & B Airbrushes, available.



Type ABG Airbrush in Easel position

"STEEL," First Prize, Second Paasche Airpainting Contest, Design and Lettering Division, by Alexey Brodovitch, Art Director of Harper's Bazaar.



Charles E. Rubino

MODERN COMMERCIAL ART

You still write in longhand—who doesn't?—but can you conceive a modern commercial enterprise covering its correspondence without a typewriter? . . . No more can you expect modern commercial art to exist without a similar widespread use of the airbrush. Go through the magazines, any you choose. Examine the color reproductions in the advertising pages, in the text pages. Look carefully at the half-tones with this fact in mind: approximately 80 per cent of all the art you see has passed through the hands of an airpainter who has added his refining, finishing touch to the original copy. To convey a streamlined impression of a few of the things proper use of the airbrush can accomplish, this page of illustrations is called to your attention.

Charles E. Rubino

Art Director
M. L. A. Publications

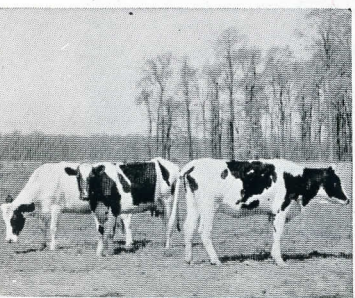




Illustrating the effectiveness of the airbrush in four-color work: Above, a coarse-screen newspaper clipping. Right, the same picture after airbrushing. No other method of preparation of ordinary negatives for color printing can duplicate the modern airbrush.







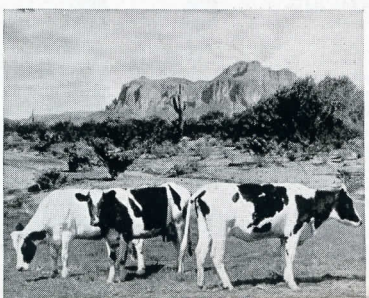


Photo at extreme left was made in New Jersey, wired to Chicago, set in Arizona background.

Above, bottle and glass drawn and dubbed into an ordinary stock pose



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Type MS Airbrush (5 inches long) in leatherette case with MS funnel cup, extra stainless steel needle, extra self-centering silver tip, hose coupling, reamer, hanger and complete directions. **$24.50**

Paasche TYPE MS AIRBRUSH



Self Retouched Portrait by Pearl Frush of Vogue-Wright Studios, New York and Chicago.

THE GIRL IN GREEN on cover by Miss Frush, is considered the most delicately toned work of Art in the PERMANENT PAASCHE AIRPAINTING GALLERY. Awarded First Prize in Commercial Art Division.

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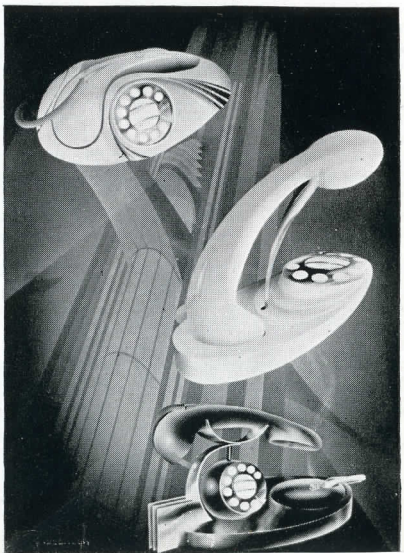
THE GENERAL STUDIO syphon type Airbrush with self-centering Multiplehead. An extra stainless steel needle and silver tip are included with each M. S. Airbrush. Both can now be immediately changed in the Artist's Studio thus eliminating time formerly lost in mailing an Airbrush to the manufacturer for repairs. This Airbrush also has the Double-Action feature, in that the index finger controls the air and the amount of color desired; from a medium fine detail line to the faintest of blended shadows. Professional Photographers, Commercial Artists and many Art Schools prefer this Airbrush. Widely used in all forms of Creative Art, Illustration, Retouching, Fashion and Mechanical Designing.

EXTRA PARTS

MS	—Self-centering Multiplehead	$2.75
MS	—Needles, each	.35
MS111	—Self-centering Silver Tip	1.00
MS110	—Tip-centering Sleeve	1.00
MS109	—Aircap	.75
HF21	—Airline Valve ¼"	.75
MS	—Funnel cup, small	.65
MBS	—Funnel cup, large	.85
MS	—Color cup, flat bottom ⅛ oz.	.85
MS	—Color cup, flat bottom ¼ oz.	1.00
MS	—1 oz. bottle complete	.50
HL240	—⅛" 6′ Braided Airhose with swivel couplings	1.21
	Additional HL240—⅛" Airhose, per foot	.085

TELEPHONES OF THE FUTURE

Airpainting by RADEBAUGH for Advertising Agency





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Type MLS Self-centering Multiple-head POSTER ARTISTS Airbrush (6 inches long). Packed in leatherette case, with MLS flat bottom cup, 3 oz. bottle complete, hanger, extra stainless steel needle, hose coupling, reamer, extra self-centering silver tip, and complete Directions.... **$28.50**

Paasche TYPE MLS AIRBRUSH

THE favorite of the Poster Artist—light in weight, easily handled. Larger and of heavier construction than the Type MS. It also features the self-centering Multiple-head and is Double Action. This super Art instrument was designed for large Poster, Display and Industrial Artwork when fastest Airpainting is required. It applies color three times faster than the MS.

Poster Art: A masked airbrush effect by Carl J. Thelin, Fox Theatres, Milwaukee. 2nd Prize, Comm. Div. 2nd Contest.

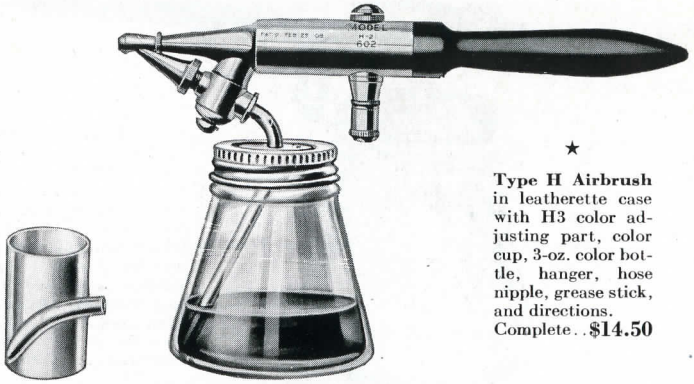
EXTRA PARTS

Type		
MLS	—Self-centering Multiplehead	$3.50
MLS	—Needles, each	.45
MLS111	—Self-centering Silver Tip	1.25
MLS110	—Tip centering Sleeve	1.25
MLS109	—Aircap	1.00
HF21	—Airline Valve ¼"	.75
MLS	—Funnel Cup	.95
MLS	—Color Cup, flat bottom, ¼ oz.	1.00
MLS	—Color, Cup, flat bottom, 1 oz.	1.50
MLS	—1½ oz. or 3 oz. bottle, complete	.75
MLS	—1½ oz. or 3 oz. bottle, only	.10
HL240	—⅛" 6-ft. length braided airhose with swivel screwtight couplings	1.21
	Additional HL240-⅛" airhose per ft.	.085





A Feature Study by James Z. Allen



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Type H Airbrush in leatherette case with H3 color adjusting part, color cup, 3-oz. color bottle, hanger, hose nipple, grease stick, and directions. Complete..**$14.50**

Paasche TYPE H Airbrushes

More Type H Airbrushes are in constant use today than any other known Art Airbrush. Widely employed for Sign Painting, Decoration, Lettering, and Design; by Manufacturers desiring Coloring, Lacquering, Stenciling, Bronzing, Tinting, Spotting, Blending, Shading, Stippling, and for applying Chemical solutions. Ideal for backgrounds in sign and window decorating. A Touch-Up unit for automobiles, furniture, and interior home and office decoration. The Neon Sign illuminative effect in the above heading was airpainted with a Type H. Thousands of these popular airtools are in daily use in greeting card, bookbindery, and many kindred plants. It is without an equal as an economical, easily mastered, universal and durable Art instrument.

EXTRA PARTS

H—Nos. 1, 3 or 5 Color Ajd. Parts, each	$2.25
H—¼-oz. color cup	1.00
H—1-oz. color cup	1.50
H—1½-oz. or 3-oz. tapered color bottle, complete	.75
H—1½-oz. or 3-oz. bottle only	.10
HF21—¼" Airline Valve	.75
HL240—⅛" Braided Airhose, 6-ft. length with screw-tight couplings	1.21
Additional **HL240**—⅛" Airhose per ft.	.085

Airbrush Department of a leading Bookbindery plant equipped with Type H Airbrushes, Paasche Bench Booths and Ventilating Equipment.





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Type F Airbrush in leatherette case with F2 Color adjusting part, F color cup, F ½-oz. color bottle, hanger, hose nipple, one grease stick, and directions. Complete . . **$11.00**

Paasche TYPE F AIRBRUSH

SMALLER model of the Type H Airbrush designed for finer air-coloring and illustration. Thousands are used in making animated cartoons in Motion Picture Studios, also in Manual Training and Art Schools, and Home use. Some of America's leading Airpainters prefer this small and lowest priced airbrush. A knowledge of airpainting can be most easily acquired and developed with the Type F Airbrush.

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EXTRA PARTS

F—Nos. 1, 2 or 3 Color Adjusting Parts, each	$2.00
F—⅛-oz. color cup	.85
F—¼-oz. color cup	1.00
F—1-oz. color bottle, complete	.50
F—1-oz. bottle only	.10
HF-21—¼″ Airline Valve	.75
HL240—⅛″ 6-ft. Braided Airhose with couplings	1.21
Additional HL240—⅛″ Airhose, per ft.	.085

COLOR ADJUSTING PARTS TYPE H AND TYPE F AIRBRUSHES



Type H has three sizes of Color Adjusting Parts (tip orifices) H^1 for fine line and smaller work, H^3 for medium line (standard size) and H^5 for larger line and larger work. Similarly Type F Airbrush has F^1 Color Adjusting Part for fine line and smaller work, F^2 for medium line (standard size) and F^3 for larger line and work.

A Chicago Airpainting Classroom Scene





FLOCKING

FLOCK, POWDER AND GRANULE Paasche TYPE GPRF AIRBRUSH

Type GPRF Flock Airbrush Specifications

Type GPRF Flock or Powder Airbrush, with graduated round and fan spray multiple-head, quart size jar and wrench, complete..... **$22.50**

Type HL44-8′ length ¼″ Braided Airhose complete with HF20 screwtight swivel couplings..... **$1.68**

(Add or deduct 11c per foot for longer or shorter lengths of HL44-¼″ airhose.)

FLOCKING is an Airbrush application of finely-cut rayon, cotton, or wool. On Art or Display designs, a velour or suede-like effect is the result. Glow beads, powders, etc., can also be applied in a similar manner.

A binder is first applied to the object by Paasche Type CB Airbrush (shown on opposite page). The Silk Screen Method of binder application is recommended for fine detail.

The Type GPRF Paasche Airbrush is the perfected applicator of the various colored flocks, powders, and granules. *Complete directions mailed upon request. Ask for Bulletin P5-38.*

The Art of Flocking has proven a new and interesting addition to the potential earning power of the Creative Artist, Fashion Designer, Window Trimmer, Sign and Display Artist, and to all forms of Advertising Art; also to Manufacturers of greeting cards, fraternal regalia, lamp shades, book-ends, desk and table ornaments, ash-trays, mirrors, statuary, and many more.

Larger Paasche Production Flock Units for Industrial work are described on page 18 of this brochure.

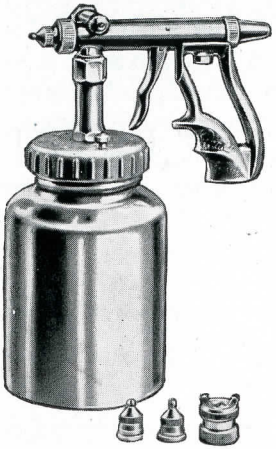




● Mackinaw Cut-out in varied flock color patterns by Piper Advertising, Chicago, Illinois.

● Paasche Display Booth—by George Kadel at Texas Vocational Association Convention, Dallas. Backgrounds in white and blue flock. Title and Logo in gold and silver glow beads. Air-paintings by Kadel students.

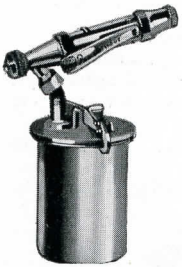
Paasche TYPE CB AIRBRUSH



New, non-clogging, self-cleaning Bleeder-Type Airbrush is easily adjustable for pressure or syphon feed. Low air consumption, at not over 35 lbs. airpressure. Applies binders for flock, paints, lacquers, enamels, and light-bodied synthetics. Ideal for high quality finishes.

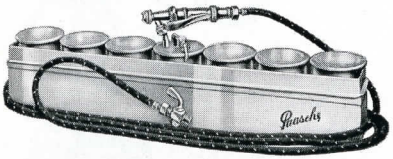
Type CB Airbrush with two pressure heads: wide fan spray aircap and round spray aircap; stainless steel needle and 1-pint screw cover metal cup **$7.50**
With 1-quart screw cover metal cup **7.75**
Type CB Airbrush with one C18 syphon head and 1-pint screw cover metal cup **8.00**
With 1-quart screw cover metal cup **8.25**
Type C24 Fan Spray Pressure Aircap, C40—45° angle fan spray pressure aircap or C41 Round Spray Pressure Aircap, each **.50**
Type C18 External Fan Spray Syphon Aircap **1.50**
Type C21 Fluid Tip **.50**
Type CB pint screw cover metal cup only, each **.75**
Type CB quart screw cover metal cup only, each **.80**
Plain screw covers only, each **.10**
Type HL34—8′ length 3/16″ braided airhose complete with screw-tight swivel couplings **1.42**
HL34—3/16″ Braided Airhose, per foot **.09**

AUTRF2 Convertible Universal Multiplehead Airbrush



This unit has a graduated round and fan spray multiplehead, 3-position operating lever: thumb, finger, or hand action. For light and fine decorating and finishing of lamp stands, shades, book covers, dolls, novelties, and other small articles; also painting and touching up rooms, furniture, automobiles, etc. (Requires only 2 to 3 cu. ft. of free air per min.)

Type AUTRF2 Airbrush with ½-pt. "Clamptight Cover" Syphon cup. **$21.00**
Type U1291PP—½-pt. "Clamptight Cover" Syphon Cups comp. ea. **3.00**
Type U1291P—1-pt. "Screw Cover" Syphon Cups, complete, each **3.25**
Type U1291Q—Quart "Screw Cover" Syphon Cups, complete, each .. **3.50**
Cups only: ½-pt., **85c**; pint, **$1.00**; quart, **$1.25**



Type F839 Touch-Up Unit

A compact unit for touching up or patching the finishing of a car, bus, or truck. Ideal for home or office touch-up work. Consists of:

1—**Type AUTRF2** Airbrush with graduated round and fan type spray multiplehead, including wrench **$18.00**
1—**Type HL44**—15′ length ¼″ braided airhose with screwtight swivel couplings **2.45**
1—**Type U1291PP**—8 oz. metal cup with "Clamptight Cover" complete **3.00**
6—**Type U177**—8 oz. metal cups with covers for use in storing colors **$7.80**
1—Metal tray with removable cover, clampholder and handle **2.00**
TYPE F839 TOUCH-UP UNIT COMPLETE **33.25**
Type F840 Touch-Up Unit same as above, but with glass jars instead of metal cups ... **29.00**

MU Line Striper

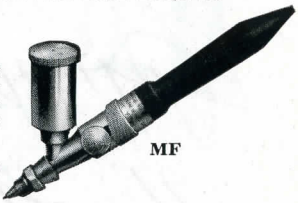
Artists, Painters, Sculptors—increase the beauty and sales value of their products with this newly-perfected universal Striper. Has interchangeable, adjustable striping tip that regulates width of line; revolving, swivel, adjustable guide; interchangeable gravity or pressure color cups. Complete, in leatherette case **$12.50**



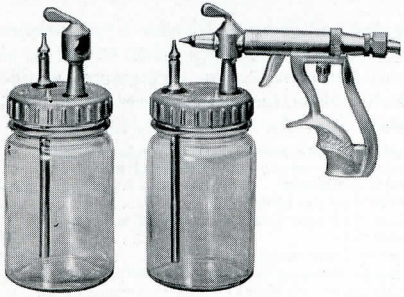
Type MF Flow Pencil

A handy home, studio or factory tool for filling in colors on furniture, name plates, and engraved, grooved or embossed surfaces. Finger lever control. Interchangeable round opening tips. Special tips to order.

In leatherette case with cup and interchangeable round tip, complete **$8.00**



Paasche TYPE L SPRAYERS



The Household Touch-Up and Air-painting Unit: A desirable small compact airbrush for painting, coloring and decorating furniture, store fixtures, backgrounds, artificial foliage and grill work. Also the ideal airbrush for Cleaners and Dyers.

	L Sprayer with Aluminum Screw Cover Cup	L Sprayer with Mason Jar	LD Downward Blast with Aluminum Screw Cover Metal Cup	L60 Screw Cover Aluminum Cups Complete	Metal Cups only
½-pt.		$7.75			
Pint	$8.50	7.85	$8.75	$3.25	$0.75
Quart	8.75	8.10	9.00	3.50	.80

For L Mason Jars Complete: ½-pt., $2.50; Pint, $2.60; Quart, $2.85.
Mason Jars Only: ½-pt., $0.10; Pint, $0.10; Quart, $0.15.

L1, L2, L3, or L4 Tip, each	$0.25
LD Downward Blast Tip with Locknut	.35
HF21—¼″ valve	.75
HL34—3/16″ 12-ft. braided airhose with couplings	1.78
HL34—3/16″ Braided Airhose, per foot	.09

Type L Airduster, Cleaner and Sprayer



For removing dirt and dust from surfaces to be painted. Cleans motors, armatures, and tools by blowing out chips and shavings. Type L 1-pint fluid containers, easily attached to handpiece, converts duster into sprayer.

Type L Airduster with any size tip.....$5.25

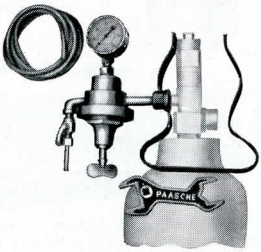
Stencil Swivel Knife



For making Friskets, Masks and Stencils in any art studio or office work. Cuts straight or curved lines with equal ease. Hardened steel blades are removable and can be quickly honed or replaced.

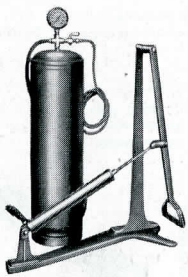
Knife complete.....$0.90
Extra blade, each..... .45

Liquid Carbonic Gas Unit



Furnishes a steady pressure. Gas drums obtainable from soda fountain supply houses. Unit complete, *less drum*, with wall clamp, wrench, and 8 feet of airtubing.....$12.50

Foot Pump Unit



FOOT PUMP UNIT

Easy operating, noiseless, economical unit designed for home use or when operator has occasional use of airbrush for short periods. Develops up to 40 lbs. pressure.
Unit complete, with Foot Pump, airtank with gauge, aircock, fittings and 10 ft. airtubing.$16.50

Type F427 Pat'd Airconditioning Unit

8 Cubic Feet Capacity

Most efficient unit obtainable for removing water, oil, rust and other foreign substances from airline. To be installed nearest to point where airbrushes are used. Complete with airregulator, gauge, ¼″ outlet valve and mounting bracket.....$20.90

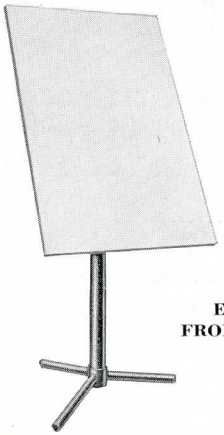


F427

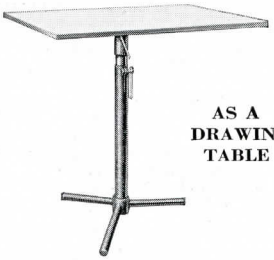
Paasche EASELS AND DRAWING BOARDS

NEWLY IMPROVED, UNBREAKABLE, AND STREAMLINED

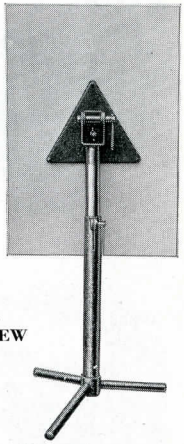
ESSENTIAL in studio, advertising agency, or laboratory. Used in photo studios as an Easel as well as a Retouching or Finishing Table. Rigid and free from wobble. Five-ply basswood top. The only practical combination Drawing Table or Easel with revolving top that can be tilted, raised, or lowered by friction adjustment.



EASEL FRONT VIEW



AS A DRAWING TABLE



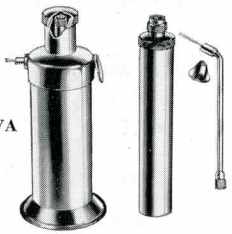
EASEL BACK VIEW

	With Revolving and Tilting Top	Without Revolving Feature	Top Only
22″ x 30″	$16.00	$14.00	$3.50
24″ x 36″	17.00	15.00	4.50
30″ x 40″	18.50	16.50	6.00

Double Swinging Arm and Metal Material Drawer $ 9.50
Drawing Table Stand, revolving feature, less top 12.50
Drawing Table Stand, stationary, less top. 10.50
Metal Material Shelf 1.50

Paasche ATOMIZERS AND SMALL SPRAYERS

These popular low-priced units are used by artists and agencies to spray wash-color backgrounds; fixatives as a preservative for water color, crayon, oil drawings, etc.; also, used by opticians, morticians, dentists, doctors, laundries, cleaners and dyers and perfumers. Has many uses in Home, Office and Industry.



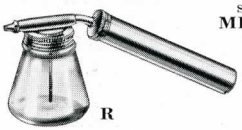
PVA

Type PVA Unit, complete with patented chemical pressure cylinder, hand pump, nasal and throat extension, 5½″ high $6.00
PVA Unit without hand pump 5.25
PVA Unit without extensions and hand-pump 4.50



Q

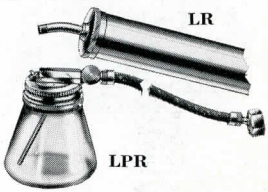
Type Q Sprayer, equipped with adjustable nozzle, gives a penetrating stream or an atomized spray.
4-oz. bell-shaped bottle $0.75
8-oz. cylindrical bottle 85



R

Type R Handpump Sprayer, 3-oz. bottle, sprays a continuous or intermittent spray $1.50
MR Powder Sprayer 1.50

Type LR Handpump Sprayer, size 3″ x 9″ $1.65
Type LPR Sprayer, with 8′ Airhose and Couplings, attachable to airpressure units 2.50

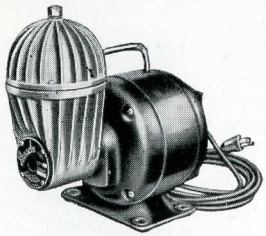


LR

LPR

AIRBRUSH BOOKS

Airbrush Books: *Treatise on the Airbrush* (for photographic retouching) $2.50; *Poster Art* by Duke Wellington $5.00; *Commercial Art and Retouching* (old but valuable elementary work) now 50c; *How to Mix Colors* 50c; and *Color Mixing Guide* 50c. Others will be soon published. Write for particulars.



F975S

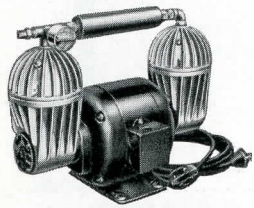
TYPE F975S AIRCOMPRESSOR

Small, Noiseless, Lightweight, Portable Capacity; One Art Airbrush

Type F975S Paasche Silent Single Diaphragm Aircompressor with 1/6 h.p., 110V, 60 cycle, one phase motor, with 10-ft. cord, attachment plug and switch. Self-oiling ball bearing which eliminates wear or breakdown. Oil-free airpressure. Weighs only 26 lbs. The ideal portable unit.

Complete with one extra diaphragm $29.75
D.C. 115V, Net Extra $8.50

Type F975SB Compressor only, with pulley for belt drive, including belt (requires 1/4 h.p. motor) $18.75



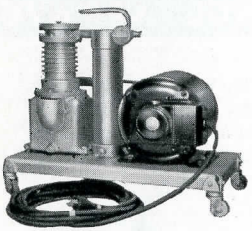
F975D

TYPE F975D AIRCOMPRESSOR

Quiet, Portable, and Attractive Capacity; Two Art Airbrushes, or Small Spray Gun

Type F795D Dual Silent-Diaphragm Aircompressor. Has 1/4 h.p., 1-phase, 110V, 60-cycle, split-phase motor on metal base with rubber pad bumpers, self-oiling ball bearing. Develops up to 35 lbs. airpressure. Pulsation chamber and insulated handle, airpressure release valve, air gauge, 15-ft. electric cord, attachment plug and switch.

Complete with two extra diaphragms $45.00
D.C. 115V, Net Extra $12.25



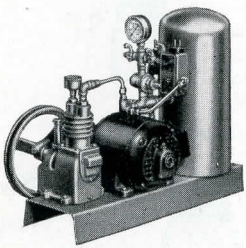
F856

TYPE F856 AIRCOMPRESSOR

Portable and Powerful Piston Type Capacity; Two Art Airbrushes, or Small Spray Gun

Type F856 Aircompressor; displacement 2 C.F. With 1/4 h.p. A.C. 1-phase, 110V, 60-cycle split-phase motor, including 15-ft. electric cord and attachment plug. Patented Type WOD 4-ft. water, oil, rust and dirt separator, safety pop-off aircontrol valve, supported by steel base and mounted on four swiveling casters.

Complete, to plug into electric outlet $39.50
D.C. 115V, Net Extra $7.15



F520

TYPE F520 AIRCOMPRESSOR

The Complete Studio Unit Capacity; 3 Type ABG or MS Airbrushes or 2 Type MLS or H Airbrushes

Type F520 Automatic Electric Aircompressor Unit, displaces 2 cu. ft. free air per minute. Has 1/4 h.p., single phase, 110V, 60-cycle repulsion induction motor with 15-ft. electric cord and attachment plug. 2 1/2 gal. Airstorage tank, Automatic cut-out, high and low airpressure, 50 to 80 lbs., airregulator, air gauge, double 1/4-in. outlet valves.

Complete, mounted on channel base $81.50
D.C. 115 V, Net Extra $8.40



F844

PAASCHE TYPE F844 MOISTURE TRAP

This handy little unit (4 inches long) specially designed for use with Art Airbrushes to remove water from airline. Cut into airhose near airbrush. Complete $1.40

Paasche AIRBRUSH COLORS



LIQUID WATER COLORS

Ideal, sunresisting, and rich in tone. (*Not to be used with Type ABG Airbrush.*) Nine colors to a set: Black, Brown, Blue, Purple, Green, Red, Orange, Yellow, and Pink.

	Each	Per Set		Each	Per Set
¼-pint	$ 0.40	$ 3.40	Quarts	$ 1.80	$15.40
½-pint	.65	5.55	Gallons	6.15	
Pint	1.00	8.50	Soluble in water		



LIQUID WEATHER-RESISTANT COLORS

Preferred for outdoor sign work. (*Not to be used with Type ABG Airbrush*—when used with Type MS Airbrush, dilute about 50%.) Brilliant, weather and sun-resisting. Nine colors to a set: Black, Brown, Blue, Purple, Green, Red, Orange, Yellow and Pink.

	Each	Per Set		Each	Per Set
¼-pint	$ 0.55	$ 4.70	Quarts	$ 3.00	$25.65
½-pint	.90	7.70	Gallons	10.50	
Pint	1.60	13.70			

Paasche Special Reducer—to dilute Liquid Weather-Resistant Colors:
Pint.....$0.75 Quart.....$1.40 Gallon.....$5.00



LIQUID ALCOHOL COLORS

Brilliant, water-resistant, most durable; quickly dries with a gloss. Mix to produce any shade or tint. No running or smearing. (*Not recommended for Type ABG or MS Airbrushes*). In ten colors: Black, Dark Green, Brown, Blue, Purple, Light Green, Red, Orange, Yellow and Pink.

	Each	Per Set		Each	Per Set
¼-pint	$ 0.40	$ 3.75	Quarts	$ 2.05	$19.25
½-pint	.65	6.15	Gallons	7.00	
Pint	1.10	10.40			

Special thinner, per qt.....$1.65



MOIST WATER COLORS

The most finely-ground colors obtainable, the Perfect Color. (*Ideal for Types ABG and MS Airbrushes.*) Non-analine, most constant, non-glossy; will not clog; soluble in water. In thirteen colors: White, Lamp Black, Sepia, Vermillion, Crimson Lake, Lemon Yellow, Ultramarine, Sky Blue, Orange, Hooker Green I, Hooker Green II, Mauve, Burnt Sienna.

2-OUNCE JAR (any color), each.....$ 0.95
Complete Set of 13 Colors (2-oz.).....12.00
(Special Quotations to concerns using half-pints or larger quantities.)



AIRBRUSH POWDER COLORS

Brilliant, lasting, and economical. One ounce can makes about a gallon of liquid airbrush color when diluted with water. In Black, Green, Brown, Blue, Purple, Red, and Yellow Colors.

1-oz. can.....$0.50 Set of seven 1-oz. cans.....$3.35



PHOTO-RETOUCH TINTS

For use by Photo-Engravers in retouching glossy prints in special process reproduction. Made in six tints with characteristic gloss, viz: No. 1, Reddish; No. 2, Brownish; No. 3, Blackish; No. 5, Cologne Earth; No. 6, Sepia; No. 7, Albumen White.

In tubes, ½x2¼ inches, per tube.....$0.25



REPRODUCTION WHITE

For Photo-Engravers, Retouchers, and Illustrators. Should be used whenever an original drawing, airpainting, or photograph is to be kept for future use, as it will remain white.

¾x4-inch tube.....$0.50 ½-pound in jar.....$1.20
1½ ounces in jar..... .25

Paasche INDUSTRIAL FLOCKING UNITS

The complete Airequipment developed by PAASCHE for PRODUCTION FLOCKING in the varied Industrial Fields are as illustrated: (1) TYPE BU HIGH PRODUCTION AIRBRUSH for high speed and efficient application of binders or any paints, lacquers, synthetic enamels, varnishes, etc.; (2) TYPE FPRF FLOCK AIRBRUSH for the application of the flock; (3) TYPE FF613 PRESSURE FLOCKTANK constructed in various sizes: 6, 12, or larger gallon capacity; (4) The Paasche F873 Combination Flock-Reclaiming and Adhesive-coating Booths and Type F532 Ventilating Unit.

Type BU High Production Airbrush

The fastest paint applicator made; saves material, easy to handle, convenient to clean. NEW Snaplock Superior Cup; Pint and Quart cups are interchangeable.

Type BUP-O High Production Airbrush for use with material pressure tank, in case, with wrench.. **$28.00**

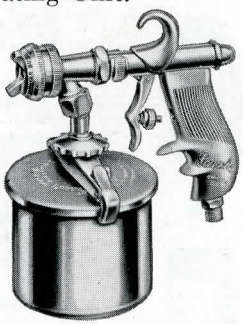
Type BUS-O High Production Airbrush for syphon cup use, complete in case, with wrench..... **28.00**

Type U1316P Pint syphon Snaplock Cup, complete.. **3.50**

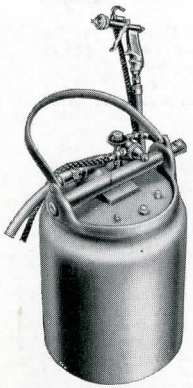
Type U1316Q Quart Syphon Snaplock Cup comp. **4.00**

Type HL44—8-ft. length ¼" braid covered airhose with couplings.. **1.68**

(Add 11c per ft. for additional airhose)



Type BU High Production Airbrush



Flock Airbrush and Type FF613 Pressure Flocktank

Flock Airbrush and Pressure Flock Tank

Type FPRF Flock Airbrush similar in construction to Type BU, but expressly designed for the production application of flock on large surfaces..... **$25.00**

Type FF613 Pressure Flocktank is a standard Paasche Feed Material Tank with a flock circulating head designed to provide adequate regulation of pressure to control flow of flock and application speed.

Type FF613—6-gallon Pressure Feed Flock Tank with Flock Circulating Head..... **$57.50**

For **Type FF613**—12-gallon tank add... **$13.00**

Type HN869—8-ft. length ½" Rubber Flock Hose with cpls. **2.94**

(Add 18c per ft. for additional airhose)

Booths and Ventilating Units

The binder is applied in the right section and flock is applied and reclaimed in the left section. These are Special Booths developed by Paasche. A silk screen at the back of the left section forms a collector and reclaims all of the superfluous flock for reuse, except the finest dust, which is disposed of through safe ventilation assured by the Fireproof Ventilating Units (shown above the booths).

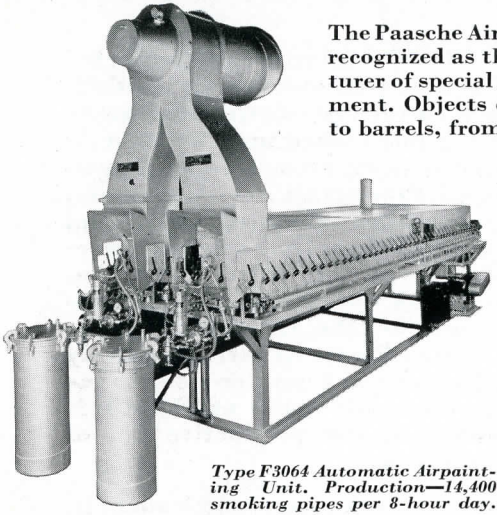
★

Write for Bulletin P5-38 which describes in detail and lists all prices on various Production Flocking Units with recommendations best suited for your particular requirements. Paasche Engineers will be pleased to assist you at any time.



Type F873 Flock and Binder Booth and Type F532 Ventilating Unit

Paasche AUTOMATIC AIRPAINTING UNITS



Type F3064 Automatic Airpainting Unit. Production—14,400 smoking pipes per 8-hour day.

The Paasche Airbrush Company has for years been recognized as the leading designer and manufacturer of special and automatic airpainting equipment. Objects of any size, from lipstick holders to barrels, from playing cards to large floor rugs, from golf balls to automobile batteries, can be automatically airpainted or aircoated with great savings in material, time, and labor, by Paasche Special and Automatic Airpainting Units.

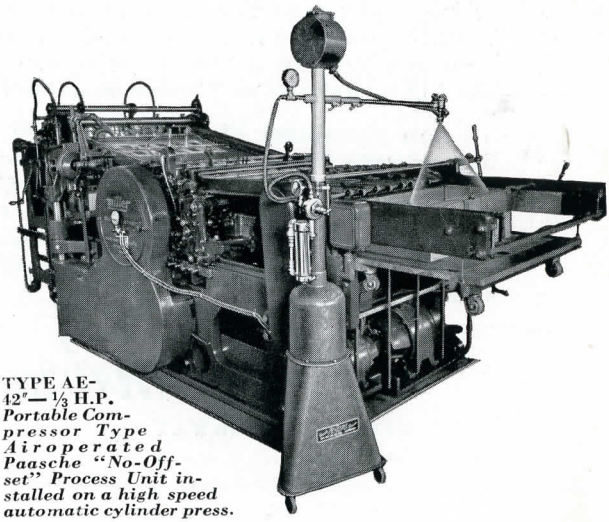
Among the many special automatic airpainting units produced by Paasche is the Automatic Airpainting Machine for Coating Smoking Pipe Bowls illustrated here. Practically 90% of all pipes made in the United States today, are airpainted by these types of Automatic Airpainting Units.

Paasche "NO-OFFSET" Process

Licensed Under U. S. Patent Nos. 2,078,790; 2,110,052; 2,114,723.

THE Paasche "No-Offset" Process is a patent protected method of preventing freshly printed work from ink offset, smudging or sticking by automatically applying a highly atomized solution on the printed sheet which causes an invisible separation between them. Slipsheeting, ink manipulation and other costly corrective measures are eliminated.

During the past several years, the Paasche "No-Offset" Process has saved the Graphic Arts Industries hundreds of thousands of dollars annually and made possible the full use of color and gloss inks.



TYPE AE-42"—⅓ H.P. *Portable Compressor Type Airoperated Paasche "No-Offset" Process Unit installed on a high speed automatic cylinder press.*

★

Printers and lithographers are invited to address the "NO-OFFSET" DIVISION for further details. This brochure Paasche "No-Offset" Processed in its production by the MANZ CORPORATION, Chicago.

Air: THE PERFECT PORTRAYER OF ART

. . . *The Airbrush,* invented and perfected in America, can duplicate and surpass any known medium for Art painting, designing, blending, or coloring. For many years called a mechanical tool, and looked upon askance, it is now universally recognized as the most necessary Instrument in Art. 80% of Modern Productive Art; Magazines, Newspapers, Advertising Agencies, Poster-Artists, and Printers acclaim it as the One Medium that can most perfectly portray reality, design perfection, third dimension, and unadulterated Art in all its true form, and still retain its reproduction aptitude for the Graphic Arts. An Airpainter, a Retoucher, a Sign or Poster Artist, has a ready and profitable position and a niche in Commerce never before enjoyed by Artists. The Airbrush Artist of TODAY is a busy Executive, around whom the productive Art of rapidly moving Commerce revolves.

You have only to view the art work of present leaders in American Advertising: Automobiles, gasoline, cigarettes, beverages, chewing gum, clothing, shoes—all designate the Airbrush. Present illustrated periodicals have the stories written for the Art work. Wirephotos and practically all newspaper pictures are airbrush retouched photos. Animated movies on their present scale, were only made possible by the Airbrush. Speed and more speed—streamlining and perfect blending in the airpainted or retouched originals follow right into the huge production lines of Industry. TODAY, an automobile is completed in a fraction of the time required to make the whip-socket of the ol' buggy. TODAY is defined as "Speed with perfection."

From the finest "hair-line" detail ABG Fine Arts Airbrush to the Production Airbrushes that airpaint America's largest bridges, the Paasche Airbrush Company has the only complete line of Airequipment for every need. The Art products herein illustrated and described are carried by leading Art, Paint and Photographic supply dealers — EVERYWHERE.

Paasche Airbrush Co.

1909-27 DIVERSEY PARKWAY CHICAGO, ILLINOIS

Bulletin No. W7-38 Printed in U.S.A.

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